



MEDIA STORM

Who we are

Media Storm Ltd. is a software development house that specializes in cutting edge mobile applications for "Smart Phone" Devices. We have started in 2011, when the smart phones got more popular than anything else and made it possible to create interesting, feature rich productivity applications that could integrate with basic telephony functionality. Since then, we have released various, hugely successful iOS and Android applications. Proudly said, we are able to create exciting and fun projects that are then marketed with innovative and cost effective technologies.

We do it because we are good at it, and because we love what we do! We pay attention to the details, pour emotion into our work, and sweat the details.

We believe it is critically important to constantly push the boundaries of what is possible in the mobile world, and have consistently proved the "that's not possible" crowd wrong, time and time again. We will continue developing on the bleeding edge of technology, releasing interesting, feature rich, yet simple to use applications and services for years to come.

What we do

Media Storm has an extensive experience in developing a broad range of value added mobile services. We help our customers to transform their business into a pocket size solution ready to serve to all their clients.

Our expert developers create

- Android applications
- iOS applications
- Windows 8 Phone applications
- Blackberry applications
- Web-based applications

Some of our projects:

Applications for mobile phones

Mobile accountant - calculators

The mobile applications allows each expert in the sphere of accountancy, taxes and payroll to calculate different taxes, fees, interests, inflation rates and employees fees to be submitted monthly based on variety of values that are to be calculated.



Applications for mobile phones

Mobile accountant-calculators

The applications are developed to allow easy and intuitive way of work which will give even the company owners and managers to validate the taxes and fees they have to pay and use the other services of the calculators.



Applications for mobile phones

bTV mobile radio

The mobile applications for bTV radio group are developed with native code for Android and iPhone. They are very fast and smooth working. The application is built to allow fast and easy download from the market due to the minimal file size.

The technical specification of the native codes guarantees higher working quality after installed on the mobile phones.



Applications for mobile phones

N-Joy mobile radio

The huge advantage of the applications is the focused attention over the essence of the radios, naming the easy and fast access to actually listening to the radio station and getting only the top important broadcasted news and ads.



Applications for mobile phones

Z-Rock mobile radio

The interface is optimized to fulfill the specific tasks of the application, allowing very intuitive approach to find all the information that is needed and to reach to the mobile websites of the radios.

Sending a request for a song is also a piece of cake! Using the radio app is easy, fast and intuitive – all that it should be!



Applications for mobile phones

Programata.bg

A mobile application for the most popular website in Bulgaria – www.programata.bg

The application allows personalization of the navigation – selection between the categories which are of user's interest and creating a fast filtered access to the specific information.

Using the GPS location of the user he/she can find the closest bars, restaurants, cinemas, etc.



Applications for mobile phones

USIT Colours

Work and Travel mobile instrument:

Via this app all students who has applied in the program can track the status of their application, the documents they have submitted and if there are any additional documents requested; to receive news and notifications and read all upcoming programs notifications; also in the application the user can see the status of all his/hers payments and new sums.



**More complex mobile and tablet
applications**

Bulgaria OnAir, Bulgaria

- Application developed for Bulgaria onAir Television.
- The applications lists information about current currency ratings, stock indexes and financial news (as is the main topic of the television).

Automatic extraction of all currency ratings, stock indexes and financial news from the television's website services (no need of separate administration and separate data entrance)

Saving data locally that can be viewed even when no internet connection is present,

Animated dynamic index graphs,

Search through the news service,

Loading and playing video news and shows



News

- ✓ Easy access to the quick word search module
- ✓ An option to save selected news
- ✓ News grouping in different tabs (leading news, saved news, all, etc.)



Graphs

- ✓ Dynamical graphics
- ✓ Indexes grouping by specific parameters



Inexes

- ✓ Automatic reload aiming to keep the index information constantly up to date
- ✓ Dynamic indicators for each selected index



Currency ratings

- ✓ Automatic update of all currency ratings
- ✓ Sorting via each value

Digital Magazine Software, Bulgaria

- An application designed for digitalization of paper magazines.
- The application has the ability to import and visualize IDML documents created with Adobe InDesign.
- Compared to the competition the application has some very powerful tools for creating interactivity and actions between all elements of the digital magazine.

Import pre-made magazine assets by using IDML format and Adobe InDesign.

Easily add or convert static items to interactive elements like galleries, videos, hotspots and so on.

Automatic rearrangement of the magazine's layout to support different screen sizes and resolutions.

Automatic generation of pages for a different orientation based on already created one.

MEDIA STORM

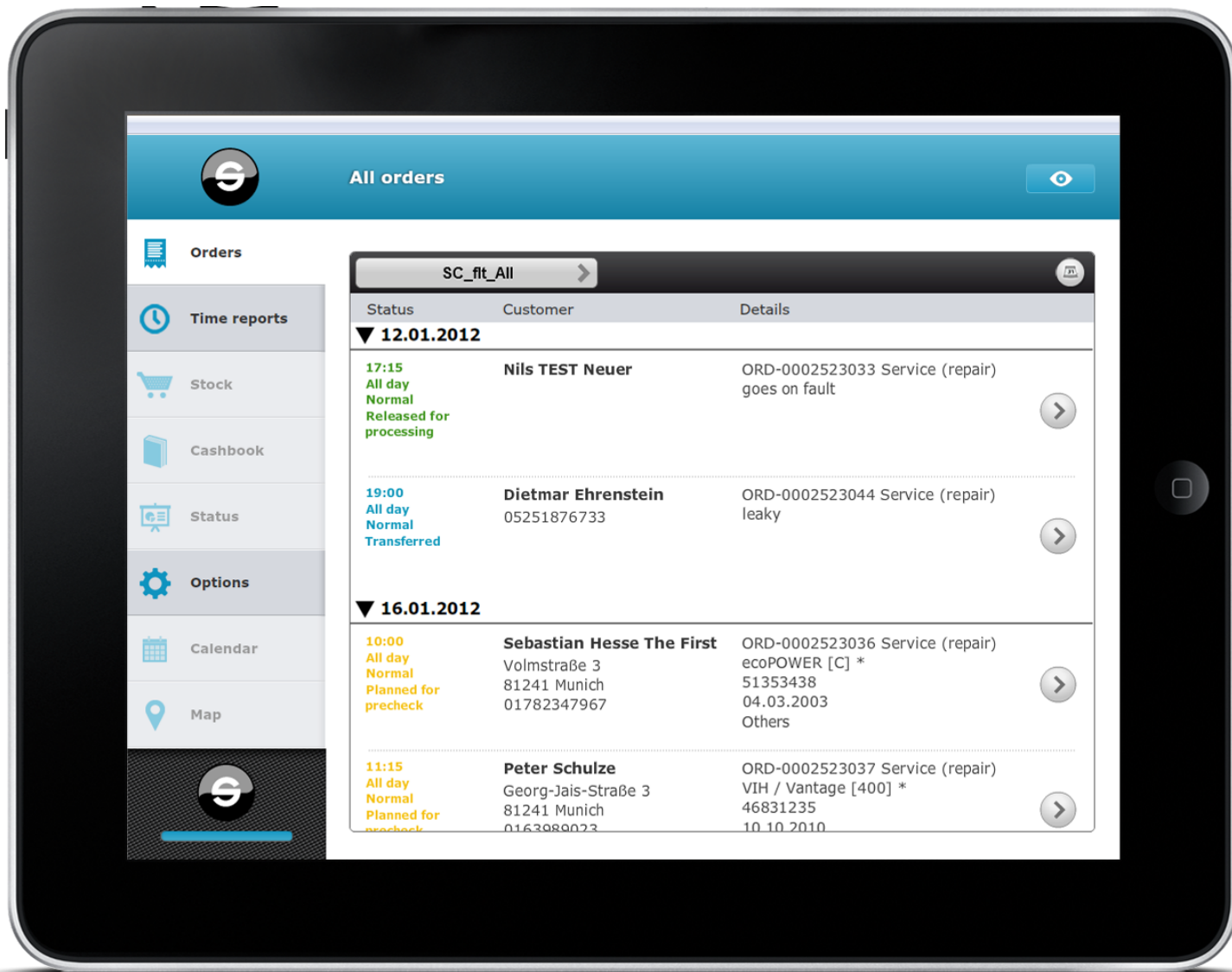
GMS, Германия



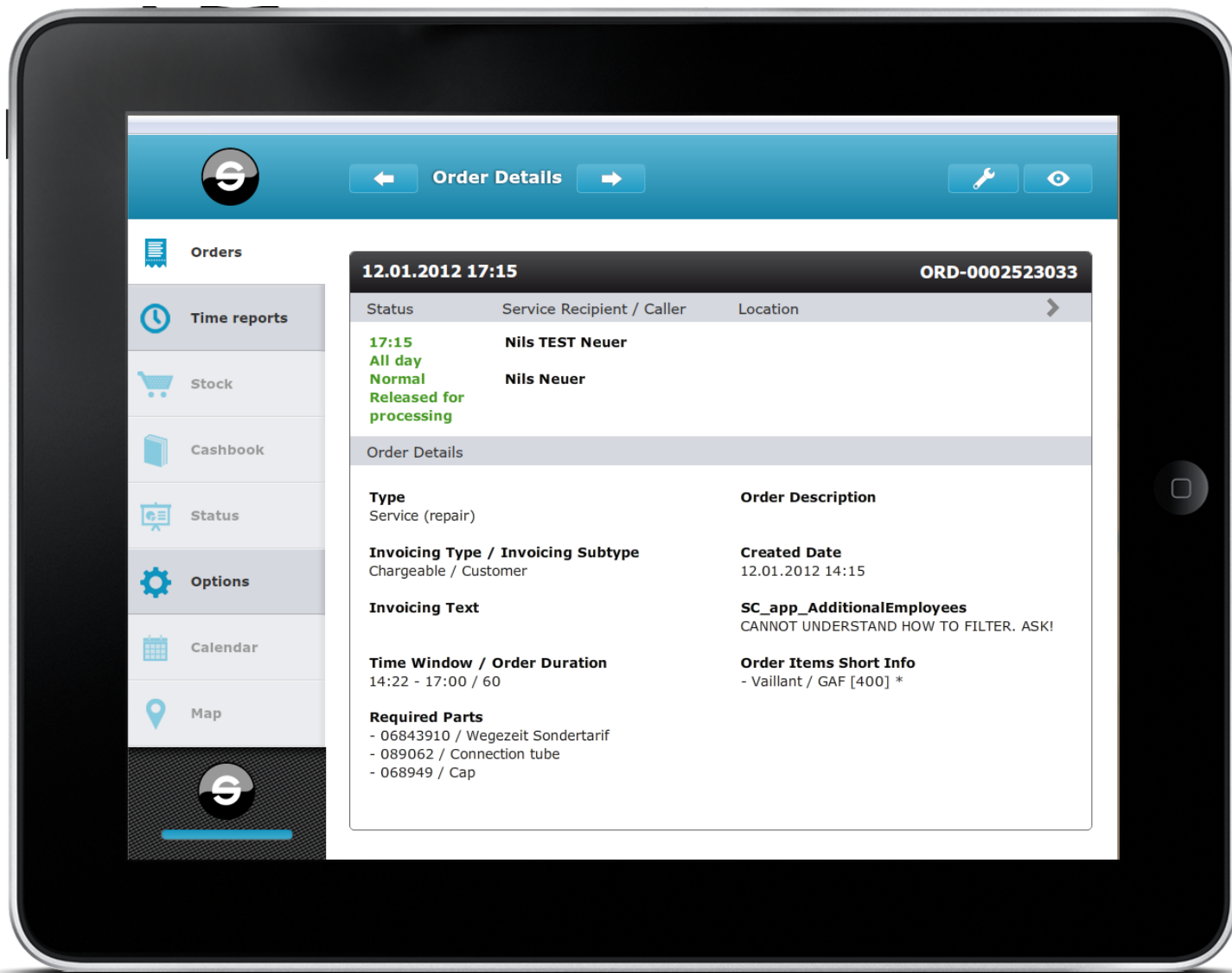
Options

<ul style="list-style-type: none">• An application handling all the needs of a technical support company and it's technicians.• The application can track all orders of the user, track working/travel time and all parts/services used to complete the task.• The application tracks the whole progress of an order starting from the receiving by the technician and going to the complete finish of the task. It provides huge amount of details and options for the order that are automatically synchronized and updated by and to the server.	<ul style="list-style-type: none">• Strong authentication system.• Each user has a complete copy of his/her database locally on the device allowing the application to run in completely offline mode. As soon as the client goes online again all data is being synchronized	<ul style="list-style-type: none">• Complete list of orders related specifically to the current user• Full statistics throughout the process of finishing an order
	<ul style="list-style-type: none">• Time tracking functionality• Custom components for easy date/time input using sliders, popups and date pickers	<ul style="list-style-type: none">• Parts tracking module – add, edit or delete articles to and from the order. Find current stock items or order new ones. Check out prices based on different pricelists, edit them or add discounts and contracts.• Analogical Services tracking functionality
	<ul style="list-style-type: none">• Order target map, Extended order information, History of orders, Multilanguage options	<ul style="list-style-type: none">• Order signing with touch personal sign.

Orders

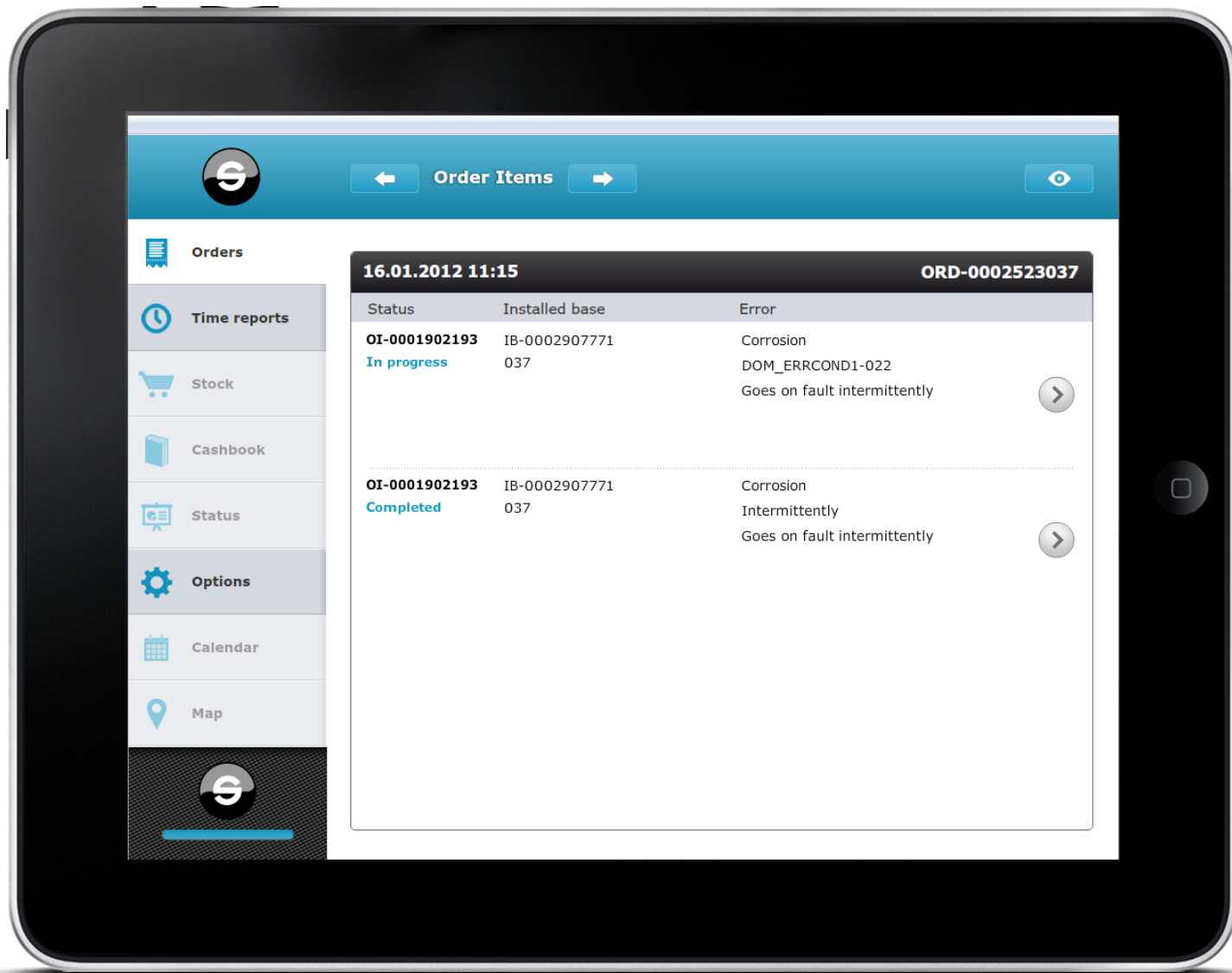


- ✓ Dynamic visualization and synchronization of current orders
- ✓ Filtering and ordering of orders based on current status, time frames and so on



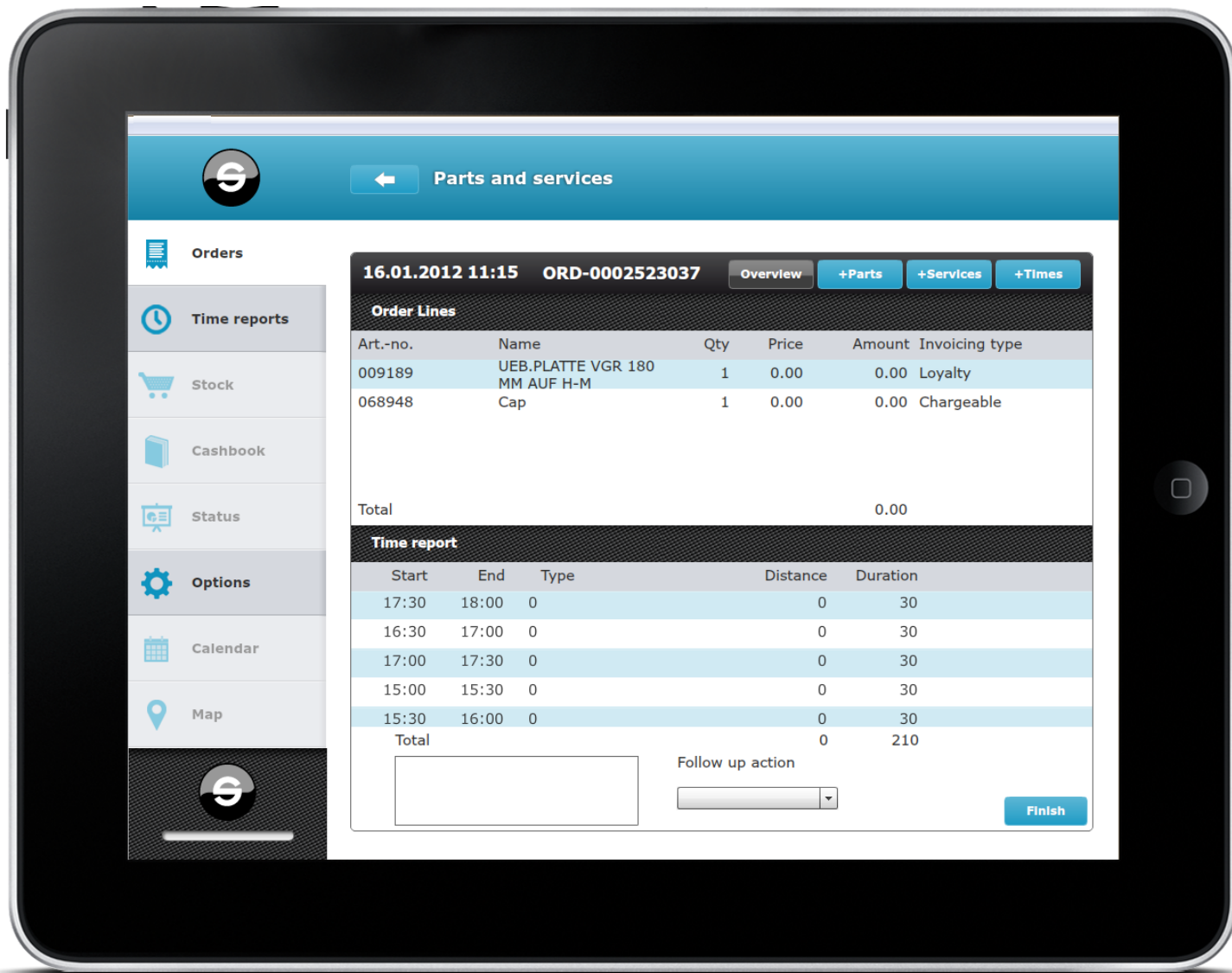
Order details

- ✓ Very easy and user friendly order details interface
- ✓ Options for quick creation of time reports based on predefined values and parameters



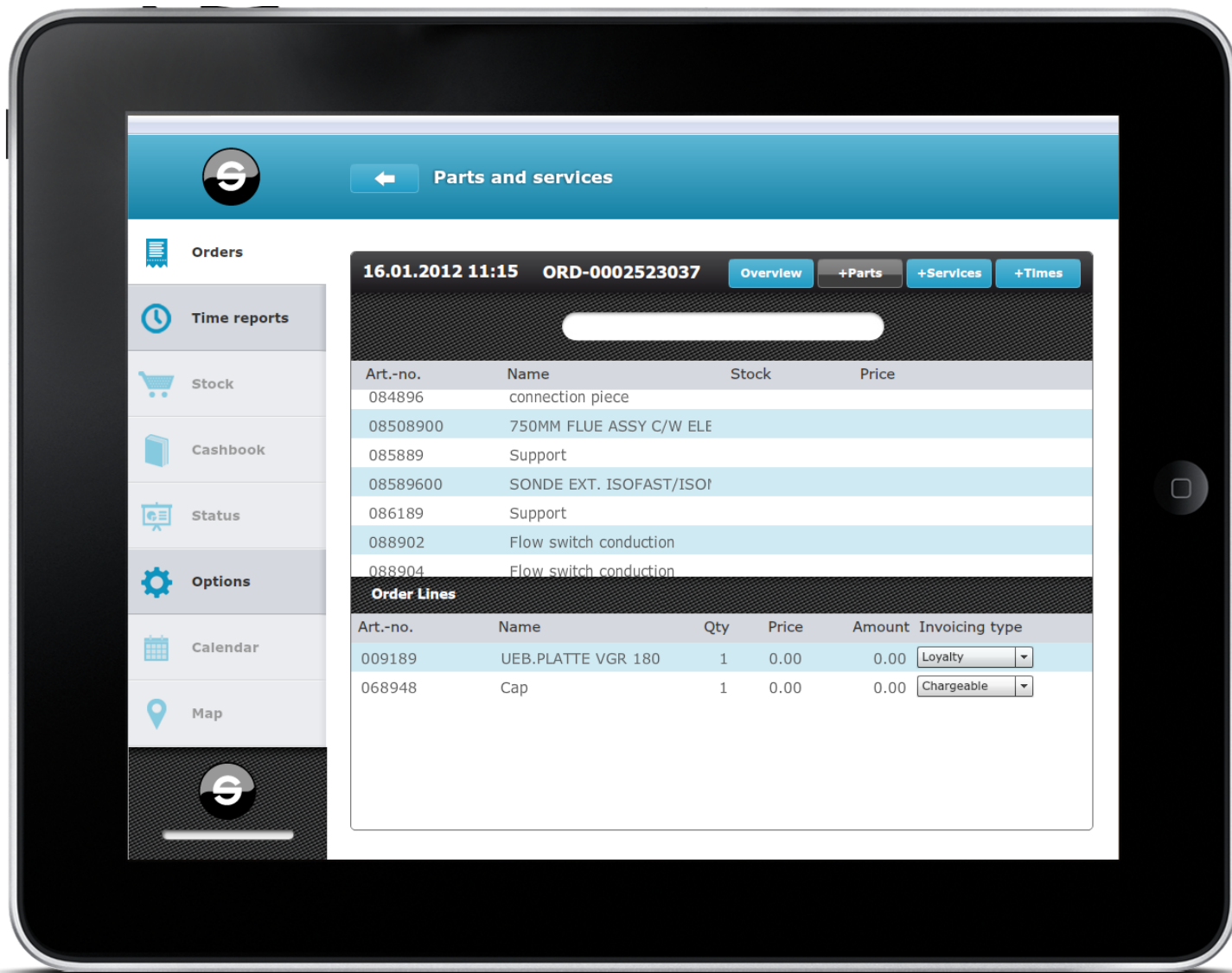
Order items list

- ✓ Well arranged lists of order items containing the most important information about them
- ✓ Quick and easy access to all related pages



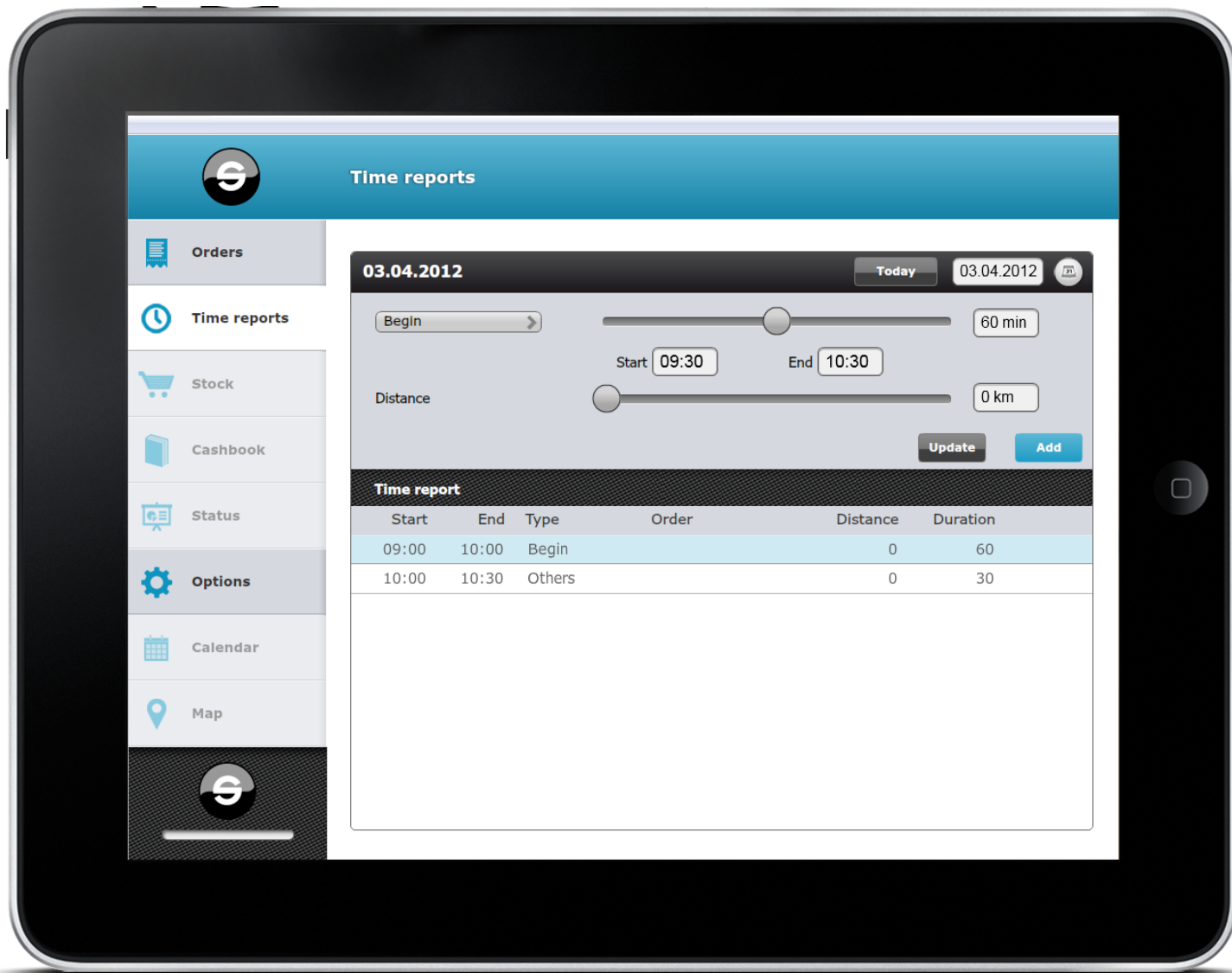
Parts and Services

- ✓ Overview lists of all used parts and services and all time entered for the particular order
- ✓ Option to sign and finish the order



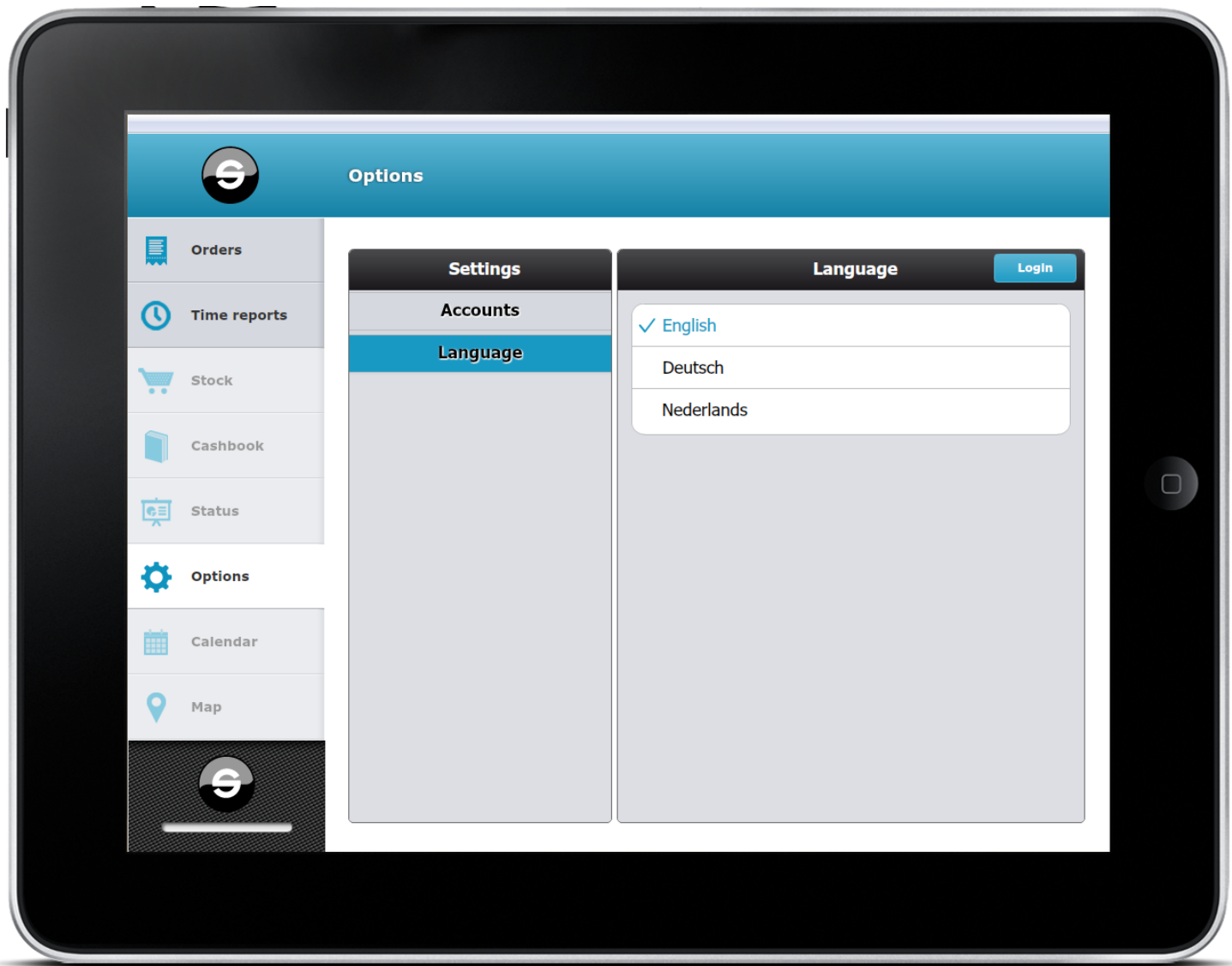
Parts list

- ✓ Complete list of articles in a master database. Quick and accessible search for parts based on article number or name
- ✓ Parts adding, quantity selection and price calculations



Time Reports

- ✓ Enter, edit or delete time reports for certain tasks using sliders, date pickers and time selectors
- ✓ Sorting and filtering of the time reports based on time frames



Options

- ✓ Language selection that reloads the application with the new value
- ✓ Accounts settings – add, edit, delete, login

Sales Factory, Germany

- Application for time, tasks and project tracking.
- The application can track time records related to certain projects and their tasks.
- A functionality for tracking of different types of expenses (travelling, food, work related).
- The application has an integrated accounts system that follows the progress for the current user, his tasks and projects updates

Different options for selecting layouts and filters (day view, week view, table view and so on)

Various ways to create time reports (dynamic drawing, dragging and resizing, direct input and so on)

Completely available workflow in offline mode based on a local database and automatic synchronization

Various ways to display, sort and filter the time reports

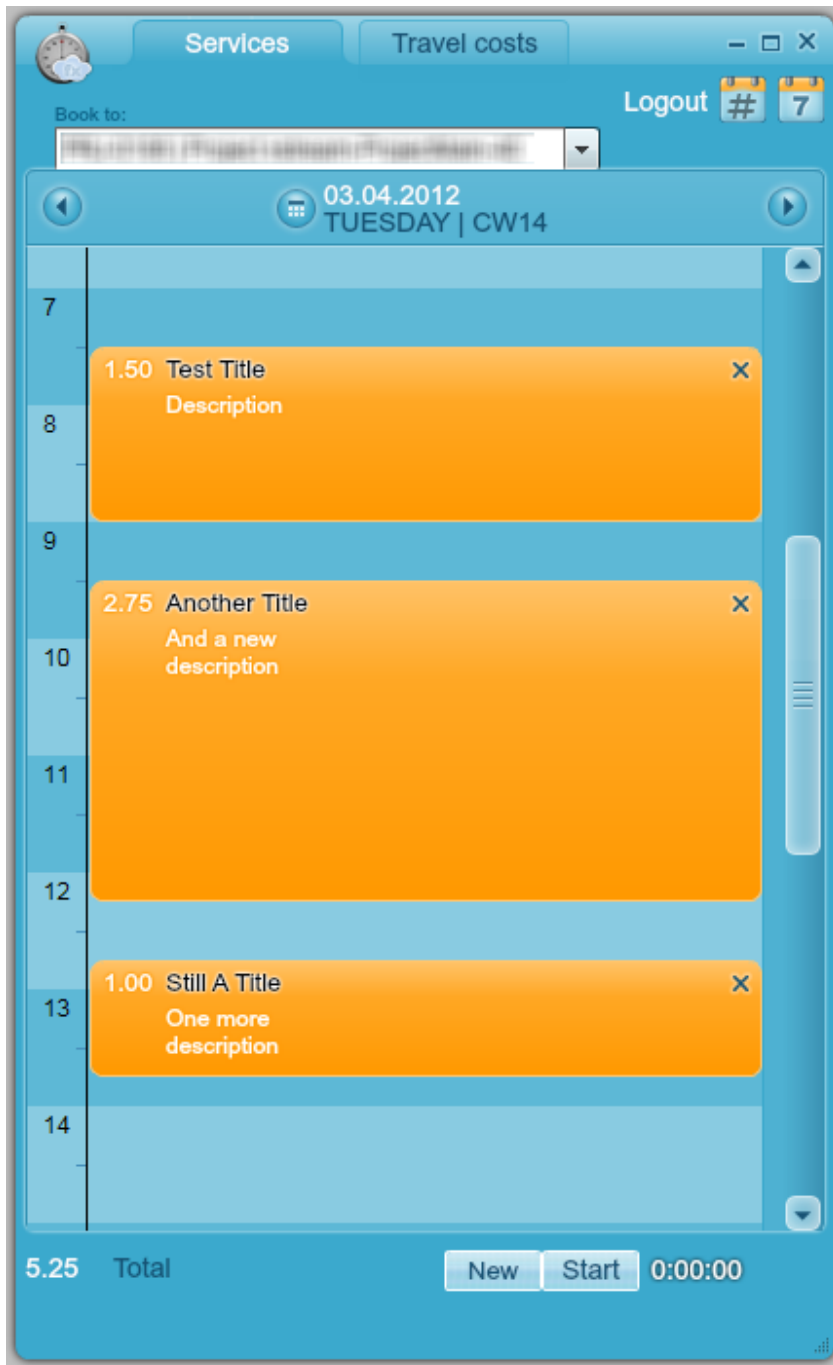
Very user friendly and easy to use user expenses functionality

Automatic data input based on already entered values and dependencies

The screenshot shows a web application interface with a blue theme. At the top, there are two tabs: 'Services' and 'Travel costs'. Below the tabs is a 'Login' section. It contains a list of users with icons (person, star) and a 'Add new user' button with a plus sign. Below the list is a 'Password' field with a masked password '*****'. At the bottom right of the login section is a 'Login' button with a play icon.

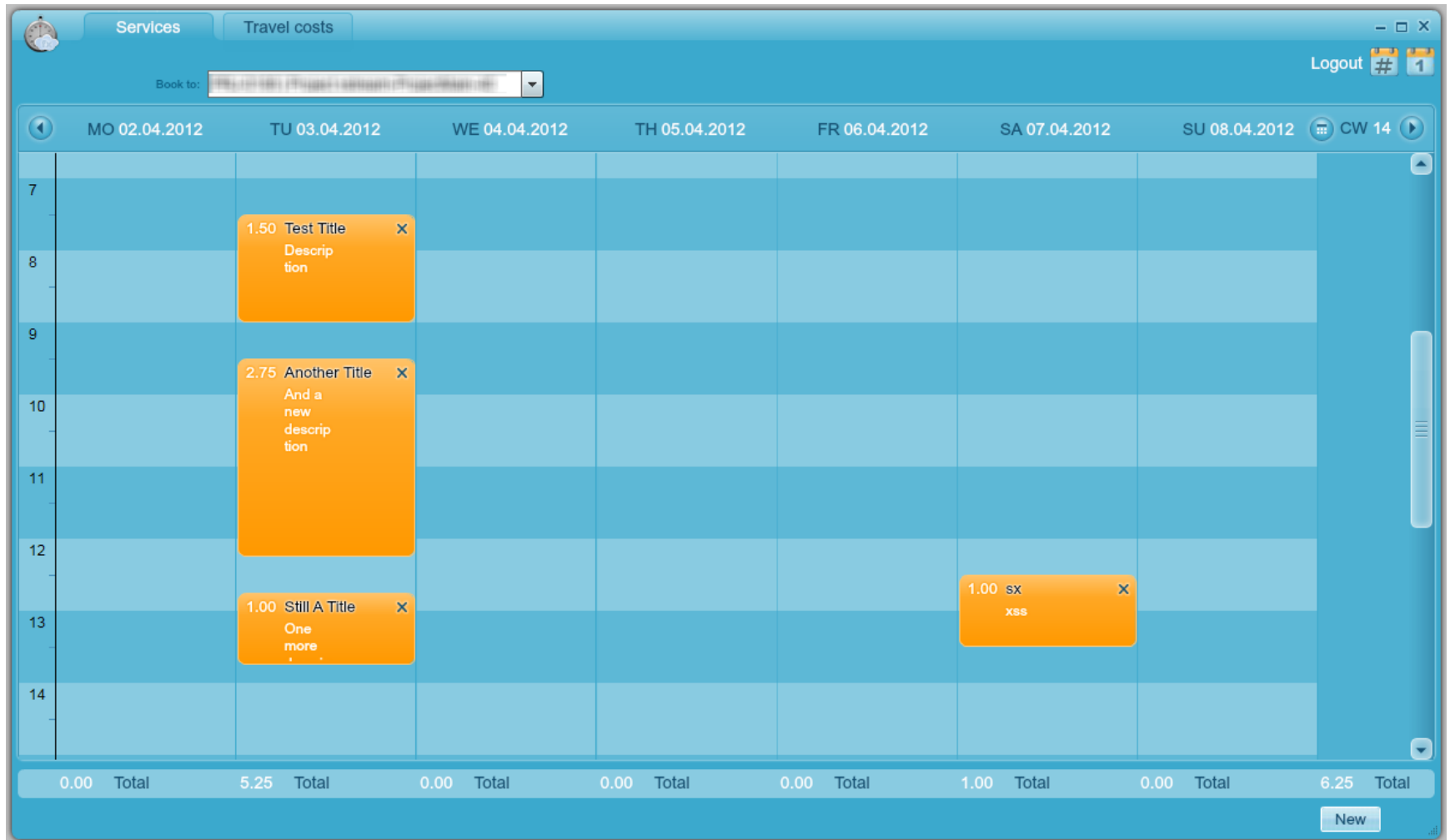
Login

- ✓ User login with different layers of access
- ✓ Very well protected authentication system



Time reports list – day view

- ✓ Easy to navigate time reports lists with most important data visible right away
- ✓ More detailed information and editing options on double click
- ✓ Easy to edit, delete, move and rearrange layout



Time reports list - Week view

- ✓ Easy to use layout for week view
- ✓ Quick filtering, editing and updating for the time report

Services

Travel costs

Logout

7

1

Filter list:

From: 03.04.2012 To: 03.04.2012

Select timeframe: 5 7 31 Q

Group by: Not sele...

Booked to: All projects / work packages

Refresh

<input type="checkbox"/>	Date	Time	Category	Book to	Role	Title	Description	Billable	Submitted
<input type="checkbox"/>	03.04.2012	1.50	Consulting	PRJ-0132 WorkPackage New Work Pac...	Top-Designer	Test Title	Description	100%	
<input type="checkbox"/>	03.04.2012	2.75	Internal	PRJ-0132 WorkPackage New Work Pac...	Top-Designer	Another Title	And a new description	100%	
<input type="checkbox"/>	03.04.2012	1.00	Travel	PRJ-0132 WorkPackage New Work Pac...	Top-Designer	Still A Title	One more description	100 %	

3 entries found

5.30 / 5.30 (Billable / Performed)

0 entries sub...

Duplicate selected

Submit selected

Delete selected

+ New entry

Time reports list - Table view

- ✓ Options for time reports creation and editing using drop down lists, input fields and checkboxes
- ✓ Very flexible filtering and ordering based on projects, groups, time frames and so on

The screenshot shows a software interface for tracking expenses. It has a top navigation bar with 'Services' and 'Travel costs' tabs. Below the tabs, there's a header section with fields for 'Reason:', 'Trip:' (set to 'No Trip'), 'Start:' (03.04.2012 10:00), and 'End:' (03.04.2012 18:00). The main content area is divided into three sections: 'Additional Meal Allowance', 'Travel Expenses', and 'Receipts'. Each section has a table of input fields and a '+ Add' button. The 'Additional Meal Allowance' section includes fields for Date, Per diem, Breakfast, Lunch, Dinner, Advanced, Charge, and Expense split. The 'Travel Expenses' section includes fields for Date, Name, Vehicle, Passengers, Kilometres, Amount(EUR), Advanced, Charge, and Expense split. The 'Receipts' section includes fields for Date, Name, Description, Tax, Amount(EUR), Advanced, Charge, and Expense split. At the bottom right, there is a red text prompt 'Please choose Per Diem option' and a 'Save' button.

Date	Per diem	Breakfast	Lunch	Dinner	Advanced	Charge	Expense split
3.4.2012	Please choose					internal	New Project11 100 %

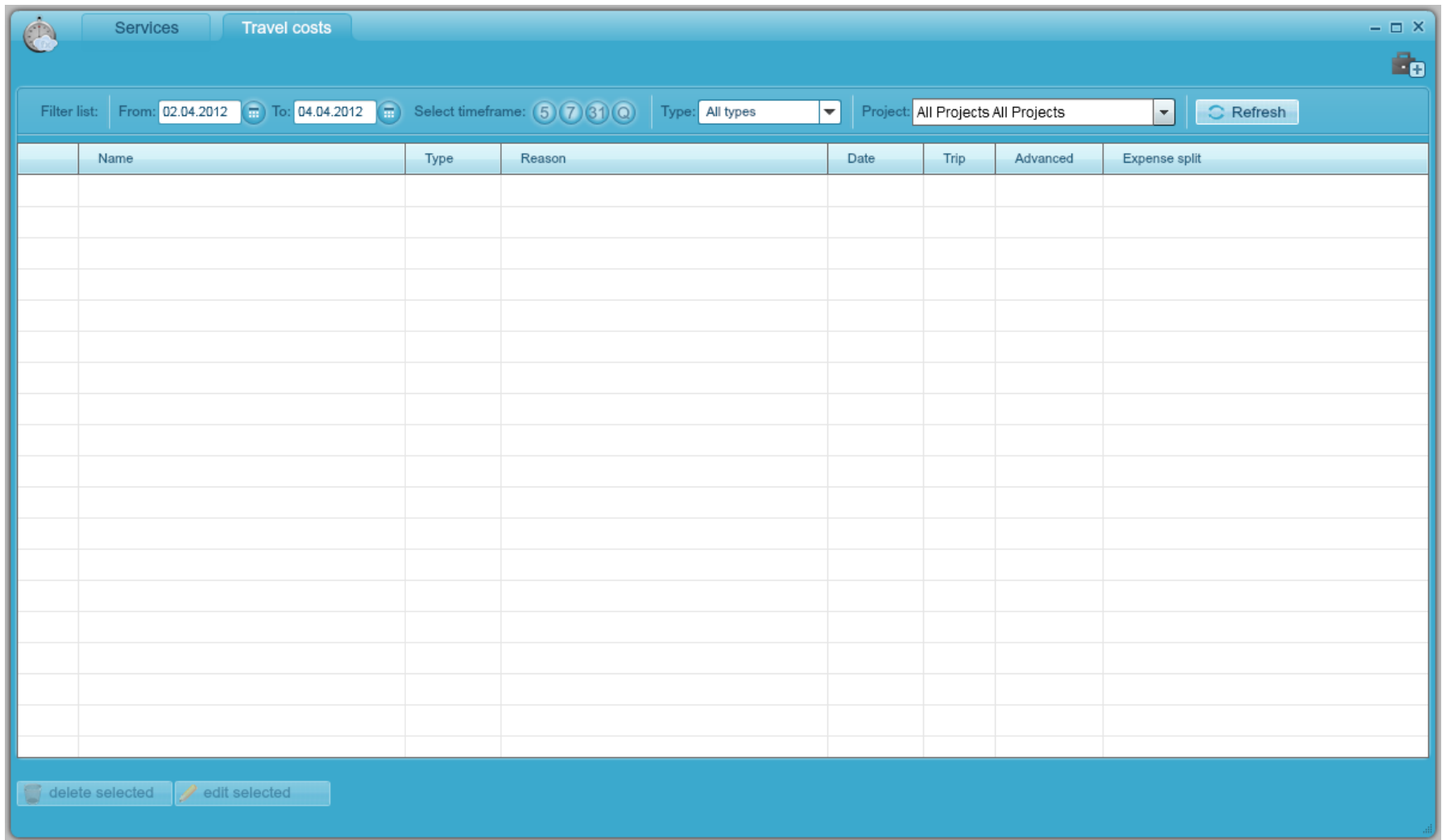
Date	Name	Vehicle	Passengers	Kilometres	Amount(EUR)	Advanced	Charge	Expense split
3.4.2012		Car	1	0.00	0.00		internal	New Project11 100 %

Date	Name	Description	Tax	Amount(EUR)	Advanced	Charge	Expense split
3.4.2012			0	0		internal	New Project11 100 %

Please choose Per Diem option Save

Expenses tracking

- ✓ Expenses are grouped based on type – travel, meals, receipts and so on
- ✓ Automatic values calculations based on already entered values and dynamic rules downloaded from the server.



Expenses tracking list view

- ✓ User friendly and easy to filter and order list for expenses
- ✓ Quick ways to update and delete expenses

Thank you!



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Contacts:

Milena Peicheva : 00359 878 411 700 ; milena.peicheva@mediastorm.bg